



Whitepaper

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Corporate Digital Signage solutions which respond to the workplace trends of 2021

How can I apply efficient workplace management in 2021?



Trends that shape the workplace in 2021

This year, workplace management has undoubtedly become more important than ever. But how to do this efficiently is less evident.

In order to understand efficient workplace management, it is important to understand the trends which form the basis of workplace management in 2021.



Trend #1: The war on talent

While talent traditionally always came to central hubs, organisations must now navigate the reverse route. We simply need a bigger talent pool. The war on talent has therefore led to a decentralised workforce ([source: LinkedIn, 2021](#)). This means that working remotely has become more and more integrated in the workplace in 2021. Consequently, organisations are increasingly organising the workplace as a decentralised workplace. Which is logical because a decentralised workplace has advantages for everyone: every employee can work for every employer. Everyone benefits.

Decentralisation will become even more important in the coming years. This trend is fuelled by the fact that more and more talents are moving out of the city. The reasons for that are obvious: there is more space outside the city and life is less expensive.

Trend #2: hybrid workplace

That same talent also demands flexibility from its employer ([source: Forbes, 2021](#)). This means that besides working independent of location, they also want flexible working hours. Our lives are changing, and organisations must change too. The increasingly important HR departments in organisations understand this all too well. After all, flexibility reduces stress among employees and even results in better health and well-being.

Consequently, the function of the workplace is changing. The office has become a place for creativity and meetings, and a place where the business culture is formed. Home, on the other hand, is for flexibility and independence.

Research by [Glassdoor \(2021\)](#) shows that 70% of employees prefer this hybrid workplace. There will always be a need to meet colleagues.



most popular Corporate Digital Signage solutions

The office as a meeting place is a trend which is becoming more visible in organisations every year. Various digital signage solutions have already been proven to be 'here to stay'. These include:

- Visitor registration & access control systems
- Wayfinding system
- Room signage system
- Desk booking

These four solutions guide people efficiently through the office to their meeting or workplace. On the next page you can read more about the solutions and their advantages.

Solutions for workplace management

A visitor's journey



Visitor Registration & Access Control systems

What is it: Efficient meeting starts with registering those meetings. Both internal meetings and meetings with external guests. The logical place to start this registration is therefore in the foyer of the building. For example, with a self-service kiosk, where guests can register on a touch display, to let the host know that they have arrived.

Has the host planned the meeting in a meeting room which has access restrictions? You can then use the same self-service kiosk to have a pass issued giving the guest access to the meeting room.

How does it work: You can control access, for guests as well as for internal colleagues, with an access control system. If you use access passes, you can use extra hardware like an NFC reader to read these passes. You can even choose a camera scan of visitor faces by incorporating a camera in the hardware. In this way, you can organise the following things:

- Who has access
- To which locations this individual has access
- Whether there is a time lock
- Whether there are more special requirements

Why it is essential for workplace management in 2021: You want to receive visitors from outside safely, whether they are decentralised employees or guests. Access control is always essential. With access control you can easily control at an individual level who has access. You can then adjust that access with one click in your system, the advantage of Corporate Digital Signage.

Read more about Visitor Registration Systems [on our website](#)

Read more about Access Control Systems [on our website](#)



Wayfinding system

What is it: Whether you look for your destination at the office coming from the foyer or coming from your workstation: a wayfinding system has become indispensable for efficient workplace management. A wayfinding system ensures that everyone can easily find where they need to be.

How does it work: Displays show personal communication and navigation based on your visitor's goal.

Why it is essential for workplace management in 2021: The four most frequently mentioned advantages are:

- Always up-to-date, unlike static signposting. For example to find available meeting rooms or flex desks.
- Getting from A to B safely and quickly
- Integrations with other systems, such as Room signage, are easy to achieve
- Opportunities for commercial communications

Read more about Wayfinding Systems [on our website](#)

#2

Room signage systems

What is it: Is your destination a meeting room? Then a room signage solution is extremely useful when you want to efficiently manage multiple meeting rooms at your office, or when you share them with other companies. A meeting room display signals whether or not the meeting room is available. You can also book the meeting room on the touch display itself, or online from any other place.

How does it work: Employees can easily book a meeting room from home on the meeting room displays near the meeting rooms. The touch display then signals whether or not the meeting room is available.

Why it is essential for workplace management in 2021: A room signage system has various advantages. The four most frequently mentioned advantages are:

- Always real-time insight about the status of the meeting room (available/taken)
- You can plan a meeting from location or from outside the office
- No more double room bookings
- Room Booking solutions can often be linked with Outlook, Office365 and Google Calendar

Read more about Room Booking Systems [on our website](#)

#3

Desk booking

What is it: Is your destination a flexdesk? Then a desk booking solution is extremely useful when you want to efficiently manage flexdesks at your office.

How does it work: Employees can easily book a desk from home or at the office. The touch display at the desk signals whether or not a desk is taken, reserved or available. It can also signal if the desk needs to be cleaned up first.

Why it is essential for workplace management in 2021: The three most frequently mentioned advantages are:

- Signal whether or not a desk is available with a LED bar
- Prevent frustrations of not being able to find a free desk
- Integrations with other systems, such as wayfinding systems, are easy to achieve
- You can book a desk from location or from outside the office



#4

Want to know what hardware you need to successfully implement these solutions?
Read about it on the next page.

Hardware that's needed to successfully implement these solutions

If you want to efficiently apply your workplace management, the following four smart hardware functionalities are indispensable:



Extra signalling: immediately see whether a meeting room and/or desk is available with a full RGB LED bar on the display (available as surround or 2-sided bar).



Connectivity: the different I/O ports and options like Power over Ethernet make the displays easy to install. With Power over Ethernet, you can also connect them to the Internet, where Wi-Fi is an option too.



Different sizes for different purposes: for a desk booking solution, you might choose a small 7-inch display (like the 7XPL or IPPC-07). For a wayfinding system, on the other hand, you need a bigger display of at least 22 inches (such as the 22XP to even the 32XP).



Extra extensions such as a camera or NFC reader which support the solution. These extensions are optionally built into our products or can be connected to the product separately as an accessory.

These smart functionalities in our hardware have undergone years of development to guarantee you the most reliable hardware. Furthermore, the components in our hardware only come from the most reliable suppliers and our hardware has all the necessary certificates to offer you a secure solution. Furthermore, we offer you a standard 24-month guarantee. In this way, your workplace management is always on.

See below the products we advise for each Corporate Digital Signage solution.

ProDVX hardware that's used for Corporate Digital Signage solutions

Room Booking

PRO FUNCTIONALITY:

LED Bar, Power over Ethernet

APPC-10SLB(W)(N)



APPC-10XPL(N)



IPPC-10SLB



Wayfinding

PRO FUNCTIONALITY:

Bigger sized screen,
Connectivity

APPC-22XP



IPPC-22



APPC-27X



IPPC-32X



Visitor Management & Access control

PRO FUNCTIONALITY:

Camera, NFC reader

APPC-10XP (camera)



APPC-10XPL(N)



Desk Booking

PRO FUNCTIONALITY:

LED, Power over Ethernet,
Smaller sized screen

APPC-7XPL



IPPC-07



PRO DVX | ALWAYS ON

Interested in reliable hardware for one of your corporate digital signage solutions? Contact one of our experts at sales@prodvx.com.

PRO DVX

ALWAYS

ON

