



## Showcase

# Tallink Grupp

## Room Booking Solution

Tallink Grupp is the leading provider of high-quality mini-cruise and passenger transport services in the northern Baltic Sea region. It is also the leading supplier of Ro-Ro cargo services on selected routes. It serves approximately 10 million customers a year.

## The Challenge



Tallink Grupp were looking to upgrade the room booking solution of their conference area, which consists of nine meeting rooms and one summary screen.

## The Solution

Together with our partner Pro-Solve, we suggested the PADS4 Smart Meeting Room Signage application for the task. In relation to the summary screen, Pro-Solve decided to use our Android Box PC, the ABPC-543. “We found that ABPC-543 was the best solution since it has an HDMI 4K output and can be fitted to any screen with an HDMI interface”, said Tarmo Turgan of Pro-Solve. “The ABPC-543 is the best solution for a summary screen player because it is small and has both a wired or wireless Ethernet connection.”

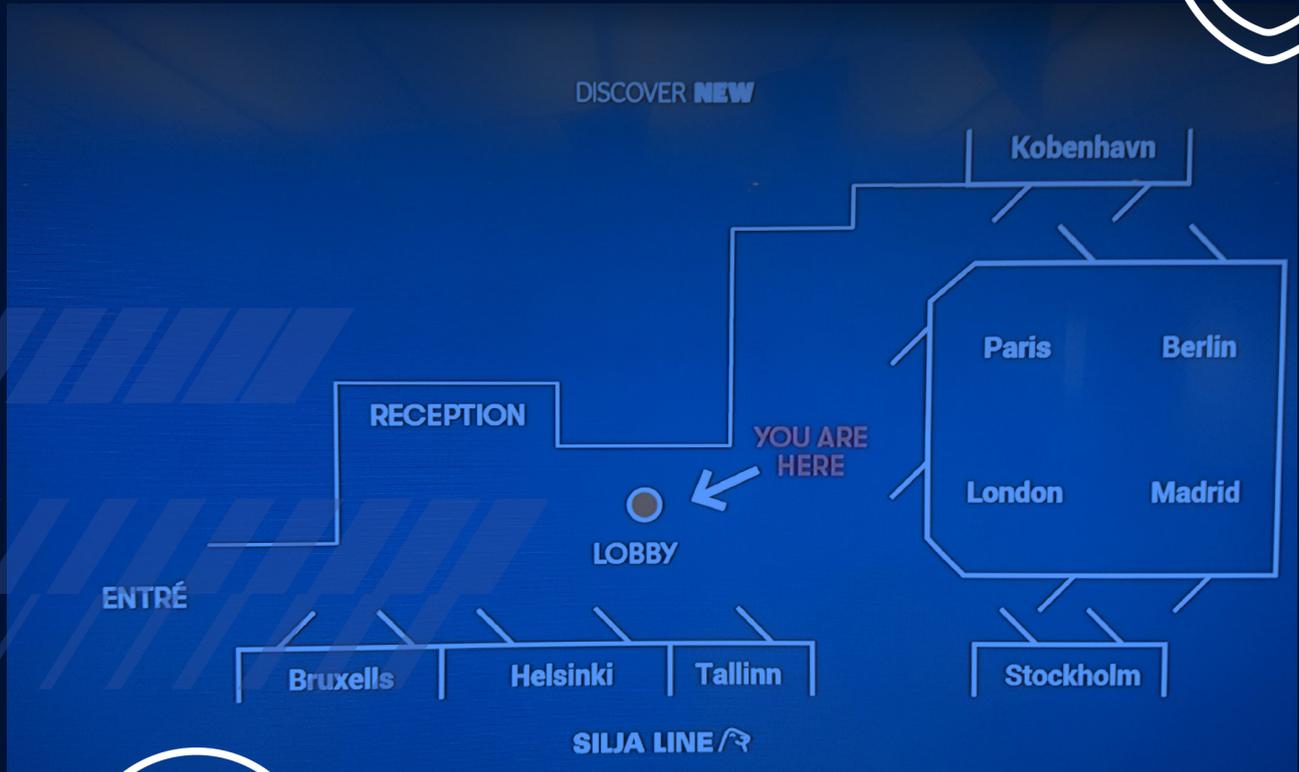


### **ABPC-543**

With our Android Box PC you can reach your customers and have them interact with your brand in a way that is proven to increase sales and brand awareness. Our ABPC-543 comes with Android 5.1. Made of durable materials and built specifically for commercial use, ProDVX Devices have been developed to solve the problems found in commercial environments that consumer devices are not designed for.

# The Result

“For a few years now, we have a very good relationship with ProDVX. We find their Android products very competitive and are satisfied with the products. They are simple to install, uncomplicated to develop and painless to maintain”, said Turgan.



## About ProDVX

# PRO DVX

ProDVX develops and produces high-quality and state-of-the-art hardware for digital communication and solutions worldwide.

As specialists, we are pioneering when it comes to developing and producing reliable displays and touchscreens. Hardware you can always depend on. Through our extensive range, we can offer an innovative and durable solution for any form of digital communication, such as digital signage, room signage, wayfinding and access control. You will find our hardware everywhere. And a considered combination of price, advice, service and support makes us accessible to all: partners and end users.

Fair prices mean that our products work for everyone and every project. Contact us for advice if you require a solution for a particular situation or need custom-made products (e.g., OEM/ODM). And afterwards, we will naturally provide all the necessary service and support.

So, our end users are guaranteed reliable hardware for their digital communication.

## About Tallink Grupp



We are the leading provider of high-quality mini-cruise and passenger transport services in the northern Baltic Sea region, as well as the leading provider of ro-ro cargo services on selected routes. Our fleet of 15 vessels allows us to offer a wide range of services and frequent departures. As a result of our recent investment and fleet renewal program, we currently deploy some of the most advanced cruise ferries on the Baltic Sea with state-of-the-art facilities, improved accommodation possibilities, larger onboard shopping areas and high quality onboard services, setting a new benchmark for travel standards on the Baltic Sea. The company's vision is to be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services. Our customer value proposal is to offer an enjoyable travel experience that exceeds customer expectations and makes them want to return.

# PRO DVX

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